



PRESS RELEASE

For immediate Release

Alizem receives Freescale Semiconductor Alliance Program accreditation

Quebec City (CANADA), January 16th 2009. Alizem leadership in Motor Control IP market has been recently recognized by Freescale Semiconductor, one of the world's largest semiconductor companies based in Austin, Texas, in receiving its Alliance Program accreditation.

“Alizem’s combination of embedded core technology and motor control expertise is completely in line with the multicore vision promoted by Freescale to increase system performance while reducing costs, risks and time to market”, reports Marc Perron, president at Alizem. “We are glad to partner with Freescale and help their customers reaching their market and business objectives by designing better products, faster and cheaper. This alliance also shows Alizem capability to extend its IP model beyond FPGA devices”.

Alizem and Freescale’s Motor Control solutions are designed for Home Appliance, Industrial and Automotive applications.

About Freescale Semiconductor

Freescale Semiconductor is a global leader in the design and manufacture of embedded semiconductors for the automotive, consumer, industrial, networking and wireless markets. The privately held company is based in Austin, Texas, and has design, research and development, manufacturing or sales operations in more than 30 countries. Freescale is one of the world’s largest semiconductor companies with 2007 sales of \$5.7 billion (USD).

About Alizem inc.

Alizem is a third-party Motor Control IP Core Company specialized in increasing energy savings, performance and reliability of electric motor-based applications. Started in 2006 and located in Quebec City (Canada), Alizem is composed of both highly-qualified motor control and embedded system specialists dedicated to the advancement of the next-generation of custom motor drives.

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Source:

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